

# Welcome to Shipwreck Coast Local Business Guide

If you're looking to sell goods and services locally, you're going to love [www.shipwreck-coast.com.au](http://www.shipwreck-coast.com.au)

**23,000**  
PAGE VIEWS  
LAST YEAR



**Our aim is to simply help connect locals with our great, home grown local businesses.**

On our easy-to-use (smartphone friendly) website you'll quickly find some of The Coasts' great local businesses... all you need to do is start searching, and bookmark it for future reference.

With **23,000 page views in the year** the Shipwreck Coast website features a dedicated page for each of our businesses; complete with pictures, video, logo, phone (with Click to Call), fax, street address, email & website addresses, links to social media, opening hours, Google map (with Directions from your Location) and space for a 200 word blurb on each business.



We support our listed businesses with Google AdWords, actively advertising our local businesses to customers searching on Google - right when they're interested in their service.

**Advertise from just \$20p/month, no contracts – cancel anytime.**

## Find out more

We'd love to invite every local business to be part of the Shipwreck Coast Local Business Guide  
To find out more please call Paul on **0437 783 085** or email [info@shipwreck-coast.com.au](mailto:info@shipwreck-coast.com.au)

FACT SHEET

# Pricing Guide (Includes GST)

## Feature Adverts

### Home Page



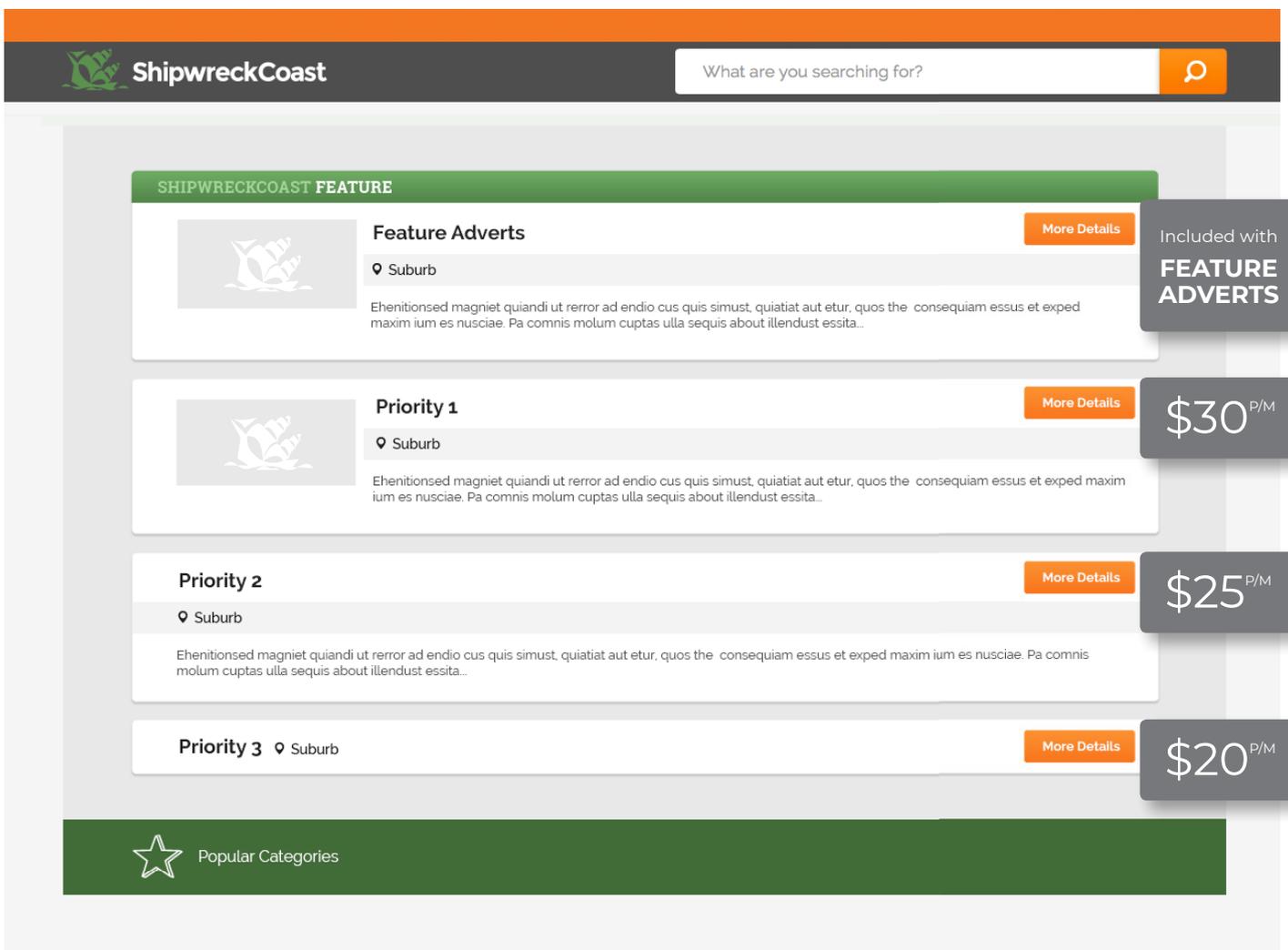
**\$80**<sup>P/M</sup>  
(Also includes a  
Category Page advert)

### Category Page



**\$40**<sup>P/M</sup>

**Search results** display in order of priority and 'best fit' against the searched word/s.



The screenshot shows the ShipwreckCoast search results interface. At the top, there is a search bar with the text "What are you searching for?". Below the search bar, the results are displayed in a list format. Each result includes a "SHIPWRECKCOAST FEATURE" header, a "Feature Adverts" title, a "Suburb" location, a "More Details" button, and a price tag. The results are ordered by priority, with Priority 1 being the highest. A "Popular Categories" section is visible at the bottom of the results area.

Priority	Price (P/M)
SHIPWRECKCOAST FEATURE	Included with FEATURE ADVERTS
Feature Adverts	\$80
Priority 1	\$30
Priority 2	\$25
Priority 3	\$20

**Add extra categories** to your listing for \$5 per month.

Keeping Business Local