

#1 on Google Guaranteed*

*If this guarantee sounds too good to be true, that's probably because it absolutely is. No reputable website marketers will ever guarantee you will be #1 on Google... and neither will we!

“So, should I invest in SEO?”

Potent SEO (Search Engine Optimisation) is an add-on service for our clients who want to get more out of their website, with **un-paid search engine results**.

In website terms SEO is the supercharger that takes all of the great content of the website and leverages it to get you more visitors, who are looking for what you do, to visit the site and then pick up the phone (or email, or facebook, or drop by in person).

Google continually evolves, to better deliver its core purpose: to connect people interested in something with the guys who provide this something. SEO is all about helping Google understand exactly what something you provide so it can offer it to everybody it knows who's interested in that something.

A Potent Web site is already built with Google's best practice in mind, Potent SEO is an optional extra for those clients in increasingly competitive categories or those looking to get that extra return on their initial investment.

Potent SEO costs \$55 (inc GST) p/month.

Badly executed SEO can do far more harm than good, Potent SEO is focused on long term sustainable and incremental improvements in line with Google's best practice. All geared to improve your share of traffic, increase visitation and, all importantly, convert more visitors into real business enquiries.

**No Lock-in
Contracts**

The above service is exclusive to Potent websites. For more information speak to our team on **1300 853 557**.

Online services provided by:

